

YEO SIEW HAIP

CHIEF EXECUTIVE OFFICER



A driven and visionary leader, Siew Haip's inspired leadership comes with a proven reputation for excellence in design and service delivery

QUALIFICATIONS

Master of Science (Project Management)
- 1998
Bachelor of Architecture - 1990
Bachelor of Arts (Arch Studies) - 1987
National University of Singapore
BCA Green Mark Manager - 2011
Universal Design Assessor - 2014

LICENSE | AFFILIATIONS

Board of Architects, Singapore
(BOA No. 1365)
Member of Society of Project Managers,
Singapore - 2015
Singapore Institute of Architects (MSIA),
Singapore
APEC Architect

AWARDS

2019 BCA Universal Design Mark
Award (Gold Plus) for RTS Link
Woodlands North Station
BCA Construction Productivity
Platinum Award for Singapore
Changi Airport Terminal 4
2018 BCA Construction Excellence
Award for Singapore Changi Airport
Terminal 4
WAN Transport Award, Finalist for
Changi Airport Terminal 4
President's Design Award, Design
of the Year for Singapore Changi
Airport Terminal 4

SUMMARY

As the Chief Executive Officer of SAA, Siew Haip heads the Singapore practice and oversees the China office. Taking over the helm of the leadership in 2008, Siew Haip built and nurtured a new management team and led the firm's growth into a leading architecture consultancy reputed for its design and service excellence; steering the firm through prestigious milestones including the successful delivery of Singapore's Changi Airport Terminal 4, and winning the Woodlands Health Campus project, which is set to be the largest hospital in Southeast Asia when it is completed in 2022.

Siew Haip's extensive local and international experience spans over three decades, delivering a variety of large and complex projects to fruition. As the Qualified Person for most of the firm's large-scale projects, he leads multidisciplinary teams in delivering award-winning architecture across major industry sectors.

Always leading from the front, Siew Haip's inspired leadership brings to each project his ability to take the 'big picture' view and fully comprehend the macro level complexities of design and project management – while being able to swiftly define critical aspects of a project right down to its intricate details – providing decisive guidance for project teams to focus their efforts in achieving excellence in design and service delivery.

Siew Haip's decisive leadership has been instrumental in driving the firm's growth through regional projects such as the Klang Valley Mass Rapid Transit Line in Kuala Lumpur, Malaysia; Tianjin Exchange mixed development in Tianjin, China, developed by GIC Singapore; and the Emperor Place mixed development in Tianjin, China, a UIC joint venture.

Siew Haip gives back to the community by spearheading SAA's community engagement programmes such as scholarship programmes with the NUS Architecture Department, ITE and SUTD.

AWARDS

- 2018 BCA Construction Productivity Gold Award for JTC Space @ Tampines North
Singapore Good Design Mark Platinum Award for Changi Airport Terminal 4
BCA Universal Design Mark Platinum Award for Changi Airport Terminal 4
BCA Construction Productivity Platinum Award for Residence Halls @ NTU
- 2017 BCA Construction Excellence Award for One KM & Katong Regency
International Design Gold Awards (Architectural Lighting) for Ascent
BCA Green Mark (Gold Plus) for Northpoint City
BCA BIM Awards (Gold Plus) for JTC Tuas
BCA BIM Awards (Gold Plus) for Northpoint City
- 2016 Singapore Good Design Mark, Gold Award for JTC Tuas
BCA Green Mark Gold Award for Keppel Logistic (Tianjin Eco-City)
- 2016 BCA Green Mark Gold Plus Award for North Park Residences
BCA Green Mark (Gold Plus) for JTC Tampines
- 2015 BCA Green Mark Gold Plus Award for Changi Airport Terminal 4
BCA Green Mark Gold Award for Commonwealth Towers
BCA Green Mark Platinum Award for Ascent
Nparks Skyrise Greenery Award for Jem
BCA Universal Design Mark Gold Plus Award for Jem
- 2014 BCA Green Mark Platinum Award for Residence Halls @ NTU
Asia Pacific Property Award Best Retail Development for One KM Shopping Mall
Asia Pacific Property Award Best Mixed-Use Development for One KM Shopping Mall and Katong Regency

EXPERIENCE

- 2019 - Changi Airport Terminal 5A+B, Singapore comprising main terminal building with hotel, automated people (mover station) and ancillary facilities/tunnels
- 2017 JTC Bulim, Singapore, S\$620m, GFA 163,221 sqm
- 2018 - A&A to One Raffles Place Shopping Mall, Singapore, S\$ 6m
- 2016 - 2017 Tan Son Nhat Airport Terminal 3, Proposal, Ho Chi Minh City, Vietnam
- 2015 - 2016 D'Hive Global Digital Media Hub Masterplan, Proposal, Songjiang, China, S\$ 350m, GFA 276,694sqm
- 2015 - Woodlands Health Campus, Singapore, S\$ 1.1b, GFA 256,171 sqm
- 2014 - 2017 JTC Space @ Tuas, Singapore, S\$ 290m, GFA 159,184 sqm
- 2014 - 2016 Wuxi New District, Proposal, China
JTC Space @ Tampines North, Singapore, S\$ 62m, GFA 33,773 sqm
- 2013 - City Gate, Mixed Use, Singapore, S\$ 135.8m, GFA 39,616 sqm
E1002 – Eastern Region Line (4 stations - Marine Terrace, Siglap, Bayshore, Bedok South), Singapore, S\$ 1b, GFA 74,907 sqm
- 2013 - 2017 Changi Airport Terminal 4, Singapore, S\$ 1b, GFA 224,577 sqm
Northpoint City, Mixed Use, Singapore, S\$ 500m, GFA 130,437 sqm
Residence Halls @ NTU, Singapore, \$ 135m, GFA 48,550 sqm
Commonwealth Towers, Singapore, S\$ 228.5m, GFA 65,148 sqm
- 2013 - 2016 Development of 154-bedded Private Hospital cum Retail Mall at Chengdu, China
Ascent, Singapore, S\$ 120m, GFA 51,564 sqm
- 2012 - 2016 C2110 - Rapid Transit System (RTS) Link comprising RTS stations in Singapore and Johor Bahru with integrated Customs Immigration Quarantine (CIQ), Phase 1 & 2 - Feasibility Study & Implementation, Singapore
- 2012 - 2015 Sino-Singapore Jilin Food Zone International Logistics Park, Proposal, China, US\$ 80m, GFA 519,917 sqm
- 2012 - 2014 Integrated Logistics Distribution Centre @ Tianjin Eco-City, Proposal
- 2011 - C2104 – Thomson Line, Mainline Package C, (5 Stations - Stevens Interchange, Orchard Boulevard, Orchard Interchange, Great World City, Havelock), Singapore, S\$ 1.6b, GFA 105,906 sqm
- 2011 - 2015 Sky Green @ Macpherson, Singapore, S\$55m, GFA 15,292 sqm
One KM/Katong Regency, Mixed Use, Singapore, S\$ 140m, GFA 48,229 sqm
- 2011 - 2014 Parc Rosewood Condominium, Singapore, S\$ 70m, GFA 41,231 sqm
A&A to 5-Storey Retail Podium at One Raffles Place, Singapore, S\$ 50m, GFA 7,677 sqm
- 2011 - 2013 Lifelong Learning Institute, Singapore, S\$ 100m, GFA 30,000 sqm
- 2011 - 2012 Straits City Development Masterplan @ Butterworth, Proposal, Penang, Malaysia
- 2010 - 2014 Jem, Mixed Use, Singapore, S\$450m, GFA 107,098 sqm

AWARDS

- 2014 Asia Pacific Property Award Best Retail Development for One KM Shopping Mall and Katong Regency
LTA Transport Excellence Awards – Best Design Land Transport Integration for Jem
- 2014 BCA Construction Excellence Award for Senja Green (Bukit Panjang N6C9)
- 2013 BCA Green Mark Platinum Award for Lifelong Learning Institute
BCA Green Mark Gold Award for One KM
- 2012 SSSS Structural Steel Excellence Award for One Raffles Place Tower 2
MIPIM Asia Award - Best Innovative Green Building for Jem
BCA Green Mark Platinum Award for Jem
BCA Design and Engineering Safety Excellence Award for NEX
FIABCI Prix d'Excellence Award – Runner Up for Residential (High Rise) for St. Thomas Suites
- 2011 FIABCI Singapore Property Award - Winner for St. Thomas Suites
BCA Green Mark Platinum for Canberra Residences
- 2010 BCA Green Mark Platinum Award for One Raffles Place Tower 2
BCA Green Mark Gold Award for NEX
- 2007 BCA Green Mark Gold Award for St. Thomas Suites
- 2004 BCA Construction Excellence Award for Anglo-Chinese School at Barker Road
BCA Construction Excellence Award for Tianjin Exchange Phase 1
- 2003 Design Excellence for Modern New Kunming Masterplan

EXPERIENCE

- 2010 - 2013 Canberra Residences, Singapore, S\$81m, GFA 35,927 sqm
- 2010 - 2012 A&A to Jurong West & Queenstown Primary Schools, Singapore, S\$20m, GFA 36,111 sqm
- 2010 Baoshan Mixed Devt in Shanghai, Masterplan & Architectural Concept, Proposal, China
- 2009 - 2015 C920 – Downtown Line Stage 2, Newton Interchange Station, Singapore, S\$356m, GFA 12,252 sqm
Shenyang Orchard Summer Palace, China, US\$250m, GFA 317,448 sqm
- 2009 - 2014 Flamingo Valley Condominium, Singapore, S\$140m, GFA 68,974 sqm
- 2009 - 2012 Domus Condominium, Singapore, S\$27m, GFA 8,870 sqm
- 2009 MOE office development, Feasibility Study, Singapore
Dawan Integrated Golf Resort, Villas & Apartments Masterplan, Proposal, China
- 2008 - 2012 One Raffles Place Tower 2, Singapore, S\$235m, GFA 119,626 sqm
Additional of 38-Storey office building (Tower 2) and A&A to existing Tower 1 at One Raffles Place
Senja Green, Singapore, S\$104m, GFA 58,590 sqm
- 2008 - 2011 A&A to ACS (Independent) Hostel at Dover Road, Singapore, S\$20m, GFA 10, 200 sqm
C1590 – A&A to existing Jurong East MRT Station, Singapore, S\$50m, GFA 21,037 sqm
- 2008 - 2010 NEX Shopping Complex, Mixed Use, Singapore, S\$320m, GFA 87,527 sqm
- 2008 Eco New Town Masterplan at Changchun Feasibility Study, China
Eco-Financial & Commercial Hub Masterplan at Changchun, China
Industrial Park Masterplan at Changchun Feasibility Study, China
- 2007 - 2008 Mixed Use Development on Plot C-5, Sector E-9/01 in Abu Dhabi, U.A.E.
Junfa Centre, Kunming, China, US\$40m, GFA 42,600 Sqm
- 2006 - 2009 Tianjin Emperor Place, Mixed Use, China, US\$150m, GFA 22,582 sqm
6 units detached houses at Holland Park, Singapore, S\$20m
- 2006 - 2008 InterContinental Lijiang Ancient Town Resort, Yunnan, China, US\$30m, GFA 23,100 sqm
- 2005 - 2010 St Thomas Suites Condominium, Singapore, S\$108m, GFA 36,377 sqm
- 2005 - 2007 Amara Hotel, Office and Shopping Centre, China, US\$60m
Tianjin Exchange Phase 2, China, US\$42m, GFA 80,000 sqm
- 2004 - 2006 Residential development at Upper Bukit Timah Road, Singapore



EXPERIENCE

- 2004 - 2005 Xinjing Spa Resort, China, US\$20m
- 2003 New Kunming City Conceptual Planning of Southern & Western New Towns, China
- 2002 - 2005 Lakeview Golf Course and Resort, Kunming, China, US\$80m
- 2000 - 2004 A&A to Anglo-Chinese School Barker Road, Singapore, S\$100m, GFA 81,000 sqm
- 1998 - 2000 City Harvest Church at Jurong West, Singapore
- 1997 - 2002 Tianjin Exchange Phase 1, China, GFA 148,582 sqm
- 1997 - 2000 Taman Ria Nongsa Resort, Marina, Villa & Golf Course, Batam
- 1996 - 2002 Shanghai Ocean Aquarium, China
- 1995 - 1998 Acacia Lodge, Singapore, S\$42m
- 1990 - 1998 Nongsa Point Marina, Batam